



The Tan Line (MATS Route 41)

A continuous loop connecting the Shoreline City's most popular beach destinations. All stops are served bi-directionally (North and South), allowing for easy travel in either direction.

Departs Kruse Park every 30 minutes (at :00 and :30).



The Town Line (MATS Route 42)

A city connector route linking the Jackson Hill neighborhood through the downtown and Lakeside corridors to the Lake Michigan shoreline. All stops are served bi-directionally (East and West).

Departs Herman Ivory Terminal once hourly (at :00).



Beach Shuttle by MATS

CONNECTING THE SHORELINE CITY TO OUR BEACHES & WATERFRONT PARKS

Have Questions? Lost Something?

All routes are operated by MATS, please contact them at 231-724-6420 between 8am and 5pm, Monday-Friday. Be prepared with the route number, date, and time of your ride.

MyBus
by MATS

DOWNLOAD THE APP OR VISIT
matsbus.com/mybus

Track the Route

There is no schedule due to variable traffic conditions. Track the bus by downloading the MyBus by MATS app or visit matsbus.com/mybus or text your Stop# to 231-638-4445 for an ETA.

TITLE SIX CIVIL RIGHTS NOTICE The Muskegon Area Transit System is committed to providing quality public transportation services without regard to race, color, or national origin in accordance with Title Six of the Civil Rights Act of 1964. Questions or concerns regarding Title Six obligations may be addressed to the MATS Transit Systems Manager at 2624 Sixth Street, Muskegon, MI 49444.



Beach Shuttle TOWN & TAN LINES



FREE TO RIDE

Made possible by Beach Parking Funds.

May 22 - September 6, 2026

Fridays & Saturdays: 12:00 PM - 8:00 PM

Sundays: 12:00 PM - 6:00 PM



Give Feedback

The shuttle is still in its infancy. We want to hear from you! Tell us what worked, what didn't, and what you'd like to see next year. mkgcity.com/beachshuttlefb



Water Safety

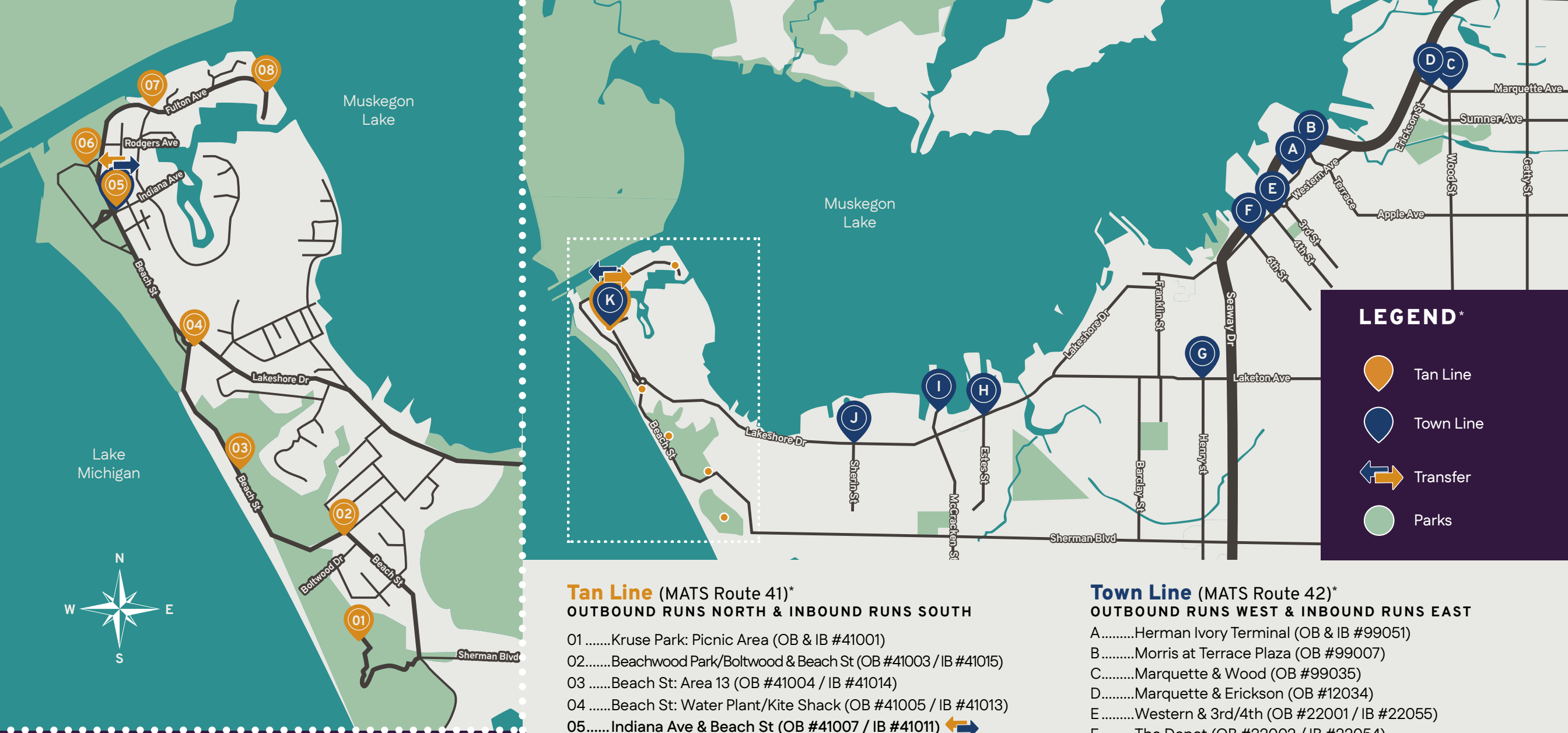
Check the beach warning light systems along the shore or visit the beach conditions website before entering the water: mkgcity.com/swimsmart



The Shoreline City

RULES & RIDING INFO
mkgcity.com/m/beachshuttle





Tan Line (MATS Route 41)*
OUTBOUND RUNS NORTH & INBOUND RUNS SOUTH

- 01Kruse Park: Picnic Area (OB & IB #41001)
- 02.....Beachwood Park/Boltwood & Beach St (OB #41003 / IB #41015)
- 03Beach St: Area 13 (OB #41004 / IB #41014)
- 04Beach St: Water Plant/Kite Shack (OB #41005 / IB #41013)
- 05.....Indiana Ave & Beach St (OB #41007 / IB #41011) ↔
- 06Rodgers & Beach St (OB #41008 / IB #41010)
- 07.....USS Silversides (OB #41017 / IB #41018)
- 08.....Harbor Towne Beach (OB & IB #41009)

Town Line (MATS Route 42)*
OUTBOUND RUNS WEST & INBOUND RUNS EAST

- A.....Herman Ivory Terminal (OB & IB #99051)
- BMorris at Terrace Plaza (OB #99007)
- C.....Marquette & Wood (OB #99035)
- D.....Marquette & Erickson (OB #12034)
- EWestern & 3rd/4th (OB #22001 / IB #22055)
- FThe Depot (OB #22002 / IB #22054)
- GLaketon & Henry (OB #22049 / IB #22007)
- H.....Lakeshore & Estes (OB #42001 / IB #42006)
- I.....Grand Trunk (OB & IB #42002)
- JLakeshore & Sherin (OB #42003 / IB #42005)
- K.....Indiana & Beach St (OB & IB # 42004) ↔

*This map is a simplified visual representation intended for navigational orientation only. It does not include all roadways, and distances are not rendered to scale. For precise stop locations and times, use the MyBus by MATS app or visit matsbus.com.

Rider Information

Beach Shuttle

Look for the "Beach Shuttle" signs at MATS stops.

Full rules: matsbus.com

- Ages under 12 must ride with an adult.
- All buses are ADA-accessible.
- Bike racks on all busses.
- Only service animals permitted.

